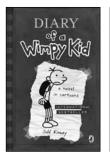
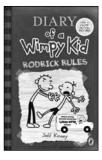


RESOURCE PACK

School's out, but Wimpy Kid is in!

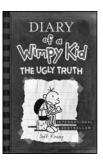
Make the most of Wimpy Kid Wednesday with this pack
of great classroom activities and resources!



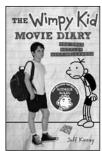




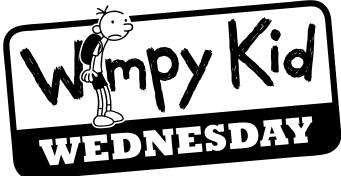








Celebrate



Dear Teacher /Librarian

Puffin Books is delighted to present you with this Wimpy Kid Wednesday pack — specially designed to help you plan some brilliant classroom activities around the Diary of a Wimpy Kid series.

Jeff Kinney's books have taken playgrounds and classrooms all over the country by storm. It's very likely that many of the children in your school will have already read some or all of the books — and if they haven't, they have a great treat in store! Jeff's books have been especially effective in engaging reluctant or hesitant readers, and this resources pack gives you lots of ways to extend their enthusiasm and creativity.

We want as many schools as possible around the country to join in the fun on or around **Wednesday 6th July 2011**. With the summer holidays in sight, we hope you will be able to find some time on this day to celebrate with children the incredible popularity of the Wimpy Kid books, and send them off for the summer break fired up to read even more. Don't worry if you can't do anything on the day itself – the books lend themselves to fun, creative sessions and lively discussions at any time.

We have stuffed this pack full of ideas and resources to help teachers and children continue the Wimpy Kid fun after the last page of the books. You will find:

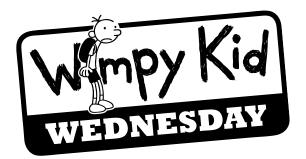
- Four curriculum-linked resource sheets for teachers to plan classroom activities

 including ideas for a Wimpy Kid assembly, election and class trailer-making
 project, plus topics to kick off discussions in PSHE slots
- **Eight** great activity sheets to photocopy and hand out to children including writing and drawing projects, a make-your-own bookmark, fun games including a quiz and wordsearch and secret files for children to complete
- A **handy guide** to planning your celebrations, with suggested itineraries for whatever time you can set aside
- A **beginner's guide** to the Wimpy Kid books and Jeff Kinney
- Tips for other books and websites for children who have got the reading bug

So whether you can spare five minutes or a full day, we hope you will use this pack to celebrate Wimpy Kid Wednesday with us.

Happy Wimping!





What to do if ...

However much time you can set aside on Wimpy Kid Wednesday, this pack has something to help you! Here are some suggestions for what to do if:

You have five minutes

· Hold a quick-fire Wimpy Kid Quiz

You have 15 minutes

• Use the PSHE sheet to start a class discussion around the books

You have 30 minutes

• Hold an arts and crafts session, with a choice of writing, drawing and bookmark-making activities

You have an hour

- · Hold a Wimpy Kid election with a hustings-style debate among children
- · Hand out the Wimpy Kid wordsearch or quiz
- Set a competition for the best Wimpy Kid comic strip, pinning up all the entries and asking children to choose their favourite

You have a day

- Get children to come to school dressed as their favourite Wimpy Kid character, in return for a small donation to charity
- · Kick off the day with a Wimpy Kid assembly
- Spend the morning producing a class Wimpy Kid trailer
- · Get children either writing or drawing their own work
- Test children's knowledge with a Wimpy Kid quiz and wordsearch
- End the day with a Wimpy Kid election
- Hand out the Wimpy Kid file, Reading is Fun flyer and 'Read On' sheet so that children can continue to the fun at home

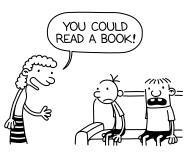
Subject Guide

- English Write your own comic strip
- Art Character drawing sheet, Make your own bookmark
- Music Write a Wimpy Kid song
- PSHE Discussion sheet
- ICT Make your own trailer



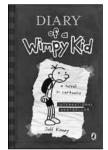


Welcome to Wimpy Kid World!



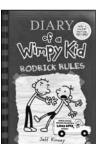
New to the Wimpy Kid series? Here's a quick guide to the books and the man behind them! All the books are available now from Puffin.

About the books



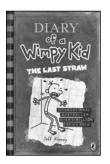
Diary of a Wimpy Kid £6.99, 9780141324906

This is where it all began! Meet Greg Heffley, his family and his various friends and enemies as he makes his way through a new school year.



Diary of a Wimpy Kid: Rodrick Rules £6.99, 9780141324913

Book two, and it's time to catch up with Greg's summer holiday adventures. His next school year is blighted when his brother Rodrick finds his secret diary - will Greg be able to keep his reputation intact?



Diary of a Wimpy Kid: The Last Straw

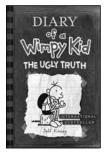
£6.99, 9780141324920

Greg faces his biggest challenge yet when his Dad becomes determined to get him involved in all sorts of physical activities. Can he get out of going to military school?



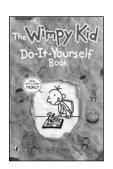
Diary of a Wimpy Kid: Dog Days £6.99, 9780141331973

Now it's Mum's turn to try and toughen up Greg! The Wimpy Kid and his friend Rowley have a rollercoaster of a summer holiday packed with hilarious jape s and unfortunate events.



Diary of a Wimpy Kid: The Ugly Truth £12.99, 9780141331980

The fifth and most recent book in the series. Greg has to win back his best friend Rowley, and then fend for himself at home when his mum decides to go back to college! Then there's the challenge of a sleepover party at school, which is bound to go wrong . . .

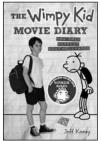


Also available

The Diary of a Wimpy Kid **Do-It-Yourself Book**

£6.99, 9780141339665

Packed full of activities for readers to complete themselves.



The Wimpy Kid **Movie Diary**

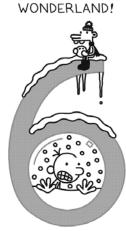
£9.99, 9780141339658

The story of Greg's journey from diary to big screen in the hit film adaptation of The Wimpy Kid.





It's a Wimpy



About Jeff Kinney

Jeff Kinney started work on his Wimpy Kid characters in 1998, and developed them for six years before publishing them for the first time on the FunBrain website (www. funbrain.com). The online version of the comic strip has received about 80 million visits since! A few years later, he turned the site into a series of print books, which have now sold 50 million copies over the world.

Jeff has wanted to be a cartoonist for most of his life, but has also worked as a website developer and designer. He is now so popular with readers of all ages that in 2009 he was voted one of the world's 100 most influential people by

