



WORLD
**BOOK
DAY**

7 MARCH 2013

SPONSORED BY



SECONDARY SCHOOL
**RESOURCE
PACK**



www.WORLD BOOK DAY.com

A QUICK GUIDE TO... WORLD BOOK DAY



New for 2013 is a special augmented reality app to bring the World Book Day tokens and £1 books to life. Just download the World Book Day Books Alive app to your Apple or Android device from 18 February 2013, and watch them come to life!



HAVE A QUERY?
LOOK at the FAQs section at www.worldbookday.com/faq/
CALL the World Book Day Helpline on 01634 729810
EMAIL wbd@education.co.uk



WHAT IS WORLD BOOK DAY?

World Book Day is a day set aside every year to celebrate reading, books, authors and illustrators. It's marked in more than 100 countries around the world and will be celebrated in the UK and Ireland on **Thursday 7 March 2013**.

WHAT ARE THE WORLD BOOK DAY BOOKS?

A key aim of World Book Day is to give every child in the UK and Ireland access to great books. Every registered secondary school in the UK and Ireland receives special World Book Day book tokens to distribute to pupils, who can EITHER exchange them for one of eight exclusive World Book Day books—or, if they prefer, use it to get £1 off any book costing £2.99 or more. Tokens are funded by the generosity of National Book Tokens, publishers and booksellers.



WHICH BOOKS CAN STUDENTS GET?

The eight World Book Day books, all produced exclusively for the occasion, are aimed at different ages. Find out about the three most suitable for older readers—*Hang In There Bozo: The Ruby Redfort Emergency Survival Guide For Some Tricky Predicaments* by Lauren Child (HARPER COLLINS), *Tom Gates: Best Book Day Ever! (So Far)* by Liz Pichon (SCHOLASTIC), *The Chocolate Box Girls: Bittersweet* by Cathy Cassidy (PUFFIN) at www.worldbookday.com/books.



WHERE AND HOW DO STUDENTS USE THE TOKENS?

Bookshops all over the UK are participating in the scheme, so direct students to your nearest one, where staff will be ready to help.



You can find your local bookshops at www.booksellers.org.uk/bookshopsearch.

HOW DO I DISTRIBUTE THE TOKENS?

Please hand out the tokens just before the redemption period, which runs from **25 February to 24 March 2013**, and explain to your students what they're for. You might like to send a letter home to parents outlining the purpose of World Book Day and the tokens, with details of your nearest bookshop and any special events you have planned for your school.

WHAT ELSE CAN I DO TO CELEBRATE WORLD BOOK DAY?

Anything you like! The whole idea is to get your pupils interested and involved in reading, so run whatever activities and events you can. This pack has stacks of information and tips to get you started, but you can adapt them all to suit your school or come up with ideas of your own.

WHERE CAN I FIND OUT MORE?

There are lots more resources at



www.WORLD BOOK DAY.COM



Michael Rosen's

READING REVOLUTION

Michael Rosen, former Children's Laureate and one of the country's most inspirational authors and poets, shares his ideas to help staff get students excited about books and to make your secondary school a place where everyone raves about reading.

1 HOLD EVENTS Regular events are a great way to promote books, and needn't take long to organise. Use your newsletter to invite reading enthusiasts in to talk and read to children, or use the ideas in this pack to organise activities.

2 APPOINT A SCHOOL LIBRARIAN If you don't have a library yet, World Book Day is a great time to set one up. Position it prominently, and put someone committed in charge of it. If you don't have expertise in-house, get help from your local public library, or ask for voluntary support from parents and carers.

3 SET UP SCHOOL BOOK CLUBS Get every child and teacher involved in regular clubs. Ask what kind of clubs people want, and work with your school or public library to get suitable books. Clubs can fit with literacy objectives too.

4 ADOPT AN AUTHOR OR ILLUSTRATOR Try to find a local one who is willing to visit regularly, perhaps to tell a story in instalments or help pupils to devise their own. Booktrust (www.booktrust.org.uk) has useful tips for finding them.

5 SHARE BOOKS Brainstorm ways to help pupils share books, like regular swap sessions, reading buddy schemes or a recommendations board.

6 TRY REGULAR THEMED ACTIVITIES Theming books is a great way to stimulate prolonged interest over the course of a week or longer. Invite pupils to bring in other material on the theme—magazines and printouts as well as books.

7 KEEP AND USE BOOK REVIEWS YA book reviews are a good way to stay in touch with new books and

get ideas for talking about them. Gather reviews together in one file so all staff have access to them.

8 AVOID HIDDEN CATCHES Find time for free reading and class discussions around it, but avoid making things too instructive. Even a few minutes while pupils wait for something to be set up can be put to good use reading.

9 HAVE PLENTY OF BOOKS AROUND Making books visible triggers interest in reading. Display them wherever you can.

10 TRAIN COLLEAGUES Get staff together to agree a strategy on reading. Make sure everyone realises its importance. Try training or find best practice case studies if you need fresh ideas.

New for 2013

WORLD BOOK DAY

LESSON PLAN 1

Characters, Plots and Social Networking Objectives

This **LESSON** encourages pupils to retrieve and select information from a prose text and demonstrate writing for a specific format, style and purpose.

Refer to the World Book Day short stories pupils have been reading. Ask students to suggest features that are common to all stories e.g. plot; characters; timelines; beginning, middle and end; style; tone; language, and points at which a narrative could move in different directions. As all the stories have similar aspects, the following activities can be adapted to whichever title they have read.

RESOURCES
Pupils should have had access to read **AT LEAST ONE** of the exclusive short stories on the **WORLD BOOK DAY YA APP** in advance **OR** another text by one of the World Book Day authors.

STARTER ACTIVITIES

Explain to the students that, in order to effectively reflect on fiction they have read, they will need to recall details about plots and characters.

1. Ask them to think about their chosen story and offer three adjectives to describe it. They can then think of three other adjectives for one of the main characters. Pupils can write these down or talk about them with a partner. Give them a few minutes to come up with some interesting words and share some of them with the rest of the class.
2. To undertake a more in depth consideration of characters and plot, students will now move on to writing activities connected to their story and involving some conventions of social media.
3. The first exercise requires them to complete a Facebook style user profile for a leading character. They should only include details they definitely know about this person or which are strongly implied in the text and, at this stage, not speculate or add their imagination.

This task will encourage students to select information about a chosen character and transfer it to a new context.

DEVELOPMENT

Continuing the modern technology theme, students will be engaged in writing very short reports, as if they are using a social media platform like Twitter and only able to use a restricted number of words. They will be allowed up to **140 characters each time** to write three brief, pertinent messages (like Tweets) and update the status of their central

character. These will be written from the character's point of view and cover the opening of the story, the very end, and a point in between where something significant is occurring. Students need to think of the personal style of this sort of message and select their limited words very carefully.

MAIN EXERCISE

To generate additional exploration of both character and plot and complete a more comprehensive piece of writing, students can invent an email or blog for their central character. This will once again require an informal style and use first person narrative, but also provide greater opportunities to be imaginative. It can move the character on from where the original story leaves off, or perhaps provide a back-story. It can be written like one continuous account, or take the form of a diary, including different dates for new entries. The style and tone should remain conversational, but multiple additions could steer the blog in all sorts of directions and there is no limit on words for this piece of writing.

PLENARY

Ask pupils to reflect on what they learned from this scheme of work and present them to the rest of the class, using these prompts to trigger discussion:

- What have the students learned about the features of stories?
- How would they reflect on something they have read?
- What particular aspects would they think about?
- What have they learned from writing for a specific format and using a limited number of words?

DOWNLOAD

this lesson's worksheet plus other great lesson plans based on the exclusive short stories on the **WORLD BOOK DAY YA app** at www.worldbookday.com/resources/schools/secondary-schools/

A the Z of WORLD BOOK DAY

26 need-to-know things for 7 March 2013.
Your World Book Day **ALPHABET** starts here...

A is for the **WORLD BOOK DAY YA APP**, hosting exciting stories from some of the country's top YA authors. It's free and available on most smartphones and tablets. See details on pages 4 and 5 of this pack, and spread the word among your pupils.

B is for **BLOGS**, a good way to promote interest in World Book Day and reading. Look out for the World Book Day Blog Tour, which sees authors guesting on popular blogs to talk about their writing.

C is for **CHARITY**. Why not use a World Book Day event to raise a little money for great book-related causes like Book Aid International? Think about sponsorship activities or hold a book quiz with a small entry fee.

D is for **DRAMA**, a good way to bring books alive. Ask a group of drama or English students to write and act in a short adaptation of a popular book, and set aside an assembly for the performance.

 is for **EARN SWAPIT POINTS**. Find hidden Treasure and win Swapit points on www.worldbookday.com! Find out more at www.swapit.co.uk/worldbookday.



F is for **FIVE HUNDRED WORDS**. This short story competition, run by the Chris Evans Breakfast Show, is open to all children in the UK aged 13 or under, launches on **Monday 21 January**. For more information and to download the classroom resource pack visit www.bbc.co.uk/radio2/500words/2012/. 

G is for **GIVERS**, the people who get 20 free books to gift within their communities on World Book Night on 23 April this year. Find out more at www.worldbooknight.org.

H is for **HELPLINE**, the World Book Day service ready and waiting to answer your questions on anything about the day. Call **01634 729810** or email wbd@education.co.uk.

I is for **IDEAZONE**, the section of the World Book Day website that provides inspiration for activities. Check it out at www.worldbookday.com.

 is for **JOIN THE WORD HERD!**  A new scheme encouraging teens to talk about books. Visit www.worldbookday.com/community/worldbookdayya to find out more.



is for **KEEPING UP**. Don't lose the momentum for reading that World Book Day creates. Plan some follow-up events with local libraries or bookshops, or get ideas for extra-curricular activities from Booktrust www.booktrust.org.uk.



is for **LIBRARIES**, the places where everyone can explore a world of reading for FREE. Use World Book Day to encourage any pupils who aren't yet members to sign up—there's a form in this pack on page 15.



is for **MOVELLAS**, the online community for sharing reading and writing, and the powering force behind the **World Book Day YA app**. Visit www.movellas.com/wbd to find lots to read, including a story chain by leading authors and space to write and submit your class's own stories.



is for **NEWSPAPERS**, which along with magazines can be a good way to get reluctant readers interested. Make sure your library is well stocked with relevant publications, and ask students to suggest their own titles.



is for **ORGANISATION**, the secret of a successful World Book Day. Plan your events well in advance, and get buy-in from all teachers and parents by explaining via staff meetings and letters home.



is for **PHOTOGRAPHS**. Get pupils to bring in photos of themselves reading books in unusual places, and make a collage of the best ones for the library or reception area—and send us any to feature in our gallery.



is for **QUICK READS**, the short stories that are perfect for getting reluctant or hesitant older readers hooked on books. Discover lots more at www.quickreads.org.uk and promote them to parents on World Book Day.



is for **REALLY GREAT RECOMMENDATIONS**, a great way for pupils to expand their reading. Encourage students to swap tips of books to try via a special noticeboard in the library or reception area.



is for **STORYTELLING SUPERSTAR**. We're on a mission to find the nation's best storyteller! So if you, or someone you know is a master of telling stories, why not enter our competition? For full details go to www.worldbookday.com.



is for **TWITTER Q&AS**. Around World Book Day, we'll be hosting Q&A sessions with our YA authors. To get details, follow our feed @WorldBookDayUK.



is for **UPLOADING**. Share your photos, clips and World Book Day ideas and activities in the BRAND NEW Community and Showcase areas at www.worldbookday.com—and your own site if you have one.



is for **VIDEOS**. Why not make clips of your own? See www.worldbookday.com/resources/schools/secondary-schools.



is for **WRITING** your own brilliant stories. If your pupils have been inspired by all the things they've read around World Book Day, set them a creative writing challenge. Check out our **STORYCRAFT** videos at www.worldbookday.com, where top authors give their tips on writing brilliant stories.



is for **EXPERTS** who support reading. Ask a local bookseller or librarian to talk to pupils about books—or find an author who can tell them about writing. The new Community area at www.worldbookday.com/community has a panel of experts to answer questions from you or parents about students and reading.



is for **YOUTUBE**. Check out the World Book Day channel for lots of book trailers and author interviews. It's all at www.youtube.com/user/worldbookday.



is for **IDEAZONE**, the section of the World Book Day website—www.worldbookday.com—with lots of tips for school activities.