

Flyer

Red, Level 5, 160L

Text Type: Exposition

Summary: This flyer is about the different kinds of fruit that can be found at a fruit shop.

Themes/Ideas: recognise and name different fruits; understand that a fruit shop is a place where you can buy fruit

Text Features: photos, heading, tagline, alliteration

High-Frequency Words:

- *are, fruit, seeds, they*

Vocabulary:

- **dragon fruit:** a fruit with white flesh and black seeds, tastes like melon
- **feast:** a rich, delicious meal
- **flyer:** a small piece of paper with information on it about a place, product or event
- **pomegranate:** a hard, red fruit full of red, fleshy seeds
- **seeds:** the parts of a plant that can grow new plants
- **slices:** flat pieces cut from something
- **starfruit:** a fruit that is star-shaped when cut; sweet and juicy
- **sweet:** a pleasant taste, like sugar or honey

Freya's Fresh Fruits

Focus Question: What can you find at the fruit shop?

PREPARE & READ

- *Why do shops make flyers or advertisements?*
- *Point out that this is a flyer about a new fruit shop.*
- *Ask students to read the card.*

READ CLOSELY

Author's Purpose/Intention

Read the text under the title of the flyer. What does it tell you? Why do you think the author wrote this flyer? ❶

... The text tells me that the shop sells fruit that tastes great. I think the author wrote this flyer to make people want to visit the fruit shop.

Photos and Text/Author's Purpose/Intention

Look at the first photo. Read the sentences beside it. What do they tell you about dragon fruit? Can you see things in the photo that the text doesn't talk about? Why do you think the author didn't talk about that? ❷

... The sentences tell me that dragon fruit are sweet. They tell me what the inside of dragon fruit is like. The photo shows me more than that. It shows what the outside of the fruit looks like. The text doesn't talk about that. I think the author only wanted to talk about the parts of the dragon fruit that I can eat.

Key Ideas and Details

Look at the photo at the bottom of page 1, and read the text beside it. How do you think starfruit got their name? ❸

Make Connections

Look at the photo and text about pomegranates at the top of page 2. What part of a pomegranate do you eat? Why is this surprising? ❹

... The text says that you eat the seeds of the pomegranate. That is different from lots of other fruits. I would not eat the seeds of apples, oranges or mangoes. It surprises me that a fruit can have seeds that are soft and good to eat.

Author's Language Choices

Read the text at the bottom of page 2. What does the word *feast* mean? What do you notice about the phrase "feast of fruits"? (*This is an example of alliteration, repeating the first letters of words.*) Why did the author use these words? (*The alliteration makes this phrase fun and memorable.*) ❺

Freya's Fresh Fruits

1

Our fruit tastes great! Visit us today.

Dragon fruit are sweet. They are white inside. They have black, crunchy seeds.

2



3

Starfruit are juicy. Cut them into slices. They look like yellow stars!

4

Pomegranates are full of seeds. They pop in your mouth. Scoop out the seeds with a spoon.



5

Our shop has a feast of fruits. They taste great. They look amazing, too! Are you ready to try them now?

DISCUSS

These questions can be used for paired discussion. Ask students to use the text to support their reasoning. Then ask them to share their conclusions with the group.

- The photos in this flyer are quite big, particularly the last photo at the bottom of page 2. Why do you think big photos were used instead of small photos? Would you have made the last photo smaller? Why or why not?
- Have you tasted any of the fruits you can see in the photos on this flyer? Talk about how these fruits taste. You can use other flavours to tell about the taste, for example, “as sweet as honey” or “as sour as a lemon”.
- The last sentence of the flyer says “Are you ready to try them now?” Does the flyer make you want to try a new fruit? Does it make you want to eat more of a fruit you have eaten in the past?

WRITE

Have students choose either one of the following options for writing, or do both.

- Use cards or paper to make picture word cards. On one side write the name of a fruit. On the other side, draw a picture of the fruit. **(Information/Explanation)**
- Which fruit would you choose to buy at the fruit shop? Draw a picture of that fruit. Write a sentence to tell why you would want to buy this kind of fruit. **(Opinion)**

Do You Believe Them? Discuss what advertising (for example, a flyer) is meant to do. Is it meant to tell you good facts about a product or place? Why do flyers do this? Can you believe everything they tell you?